

Venterra Realty Privacy Statement

Venterra Realty Management and its subsidiaries, affiliates and managed properties (“Venterra”) recognizes that privacy is important. This privacy statement outlines the types of personal information we receive and collect, as well as some of the steps we take to safeguard information. For the purposes of this statement, personally identifiable information (PII) is any information that can be used to distinguish or trace an individual's identity, such as name, social security number, date and place of birth, mother's maiden name, or biometric records.

Venterra does not collect PII from this website unless it is voluntarily provided by you. We will, with your permission, provide PII to trusted partners who work on behalf of, or with Venterra under confidentiality agreements. These companies may use your personal information only to help Venterra determine your eligibility to join our communities. However, these companies do not have any independent right to share this information. Within Venterra, we limit access to PII about you to employees who we believe reasonably need to come into contact with that information to provide products or services to you or in order to do their jobs.

When you provide us with PII, that information may be used to communicate with you, to send you information about Venterra and/or any of its properties, to promote and offer products and services that may be of interest to you, and respond to any specific requests you have from time to time with respect to our products and services. We may also use PII collected from you to assist us in developing and customizing our products and services to better meet the demands of our customers. PII may also be used for any other purpose permitted by law. However, we will not sell, rent, trade or market PII that we collect from you to third parties.

If you choose to submit an application through this website, information entered as part of your application can be changed at any time prior to submission. After the application has been submitted you can only change PII by contacting the property directly.

We have physical, electronic, and procedural safeguards that comply with federal regulations to protect personal information about you. Despite these security precautions, you should be aware that any information transmitted over the internet may be intercepted by third parties. Venterra does not assume any liability for interception, misuse or alteration of any information transmitted over the internet.

Our website may from time to time contain links to other websites that may collect PII. The Venterra Realty Privacy Statement does not extend to such third party websites and as such, Venterra does not assume any responsibility for the privacy practices or policies of such third parties nor for the content of such third party websites. We recommend that you read the privacy statements of such third parties and make an informed decision as to whether you wish to visit their website or provide personal information to such third parties

BROWSING THE VENTERRA WEBSITES

(www.venterralive.com & online.venterralive.com/myhomematters)

Together with our service providers, we collect IP (Internet Protocol) addresses from all Venterra website visitors as well as other related information, such as your operating system, your internet browser, page requests and the average time you spend on our website. This information is used to help us generally understand our Venterra website activity and to monitor and improve the overall Venterra website experience.

COOKIES

As you browse the Venterra website, advertising cookies will be placed on your computer so that we can better understand your interests. A “cookie” is a small amount of data that our website can send to your internet browser which may then be stored on your computer’s hard drive so that we can recognize you when you return to our website in the future. If you have registered with the Venterra website, these cookies may let us know who you are and identify your browser as one that has visited the Venterra website before. These cookies may also be required to access your account information (which is securely stored on the hard drive of our computer) in order to allow us to deliver our products and personalized services to you.

You may set your Web browser to notify you when you receive a cookie or to not accept certain cookies. However, if you decide not to accept cookies from our Venterra website, you may not be able to take advantage of all of the features of our website.

ANALYTICS & REMARKETING

We also use cookies to provide us and our third party service providers, such as Google Analytics (“GA”), with the ability to gather and analyze information about the areas that you visit on the Venterra website that will be used to personalize our website in accordance with your interests and assumed preferences. In addition, you may view advertisements posted on the site by Google or other third parties. Through first-party and third party cookies, as well as related technologies such as web server logs, tracer tags and web beacons, these third parties may collect information about you while you are visiting the Venterra website and other websites. They may use this data to show you advertisements on the Venterra website and across the Internet based on your prior visits to the Venterra website and elsewhere on the Internet. We do not collect this information nor do we control the content of the advertisements that you will see from these third parties.

For more information on GA, see: ["How Google uses data when you use our partners' sites or apps"](#).