

Privacy Statement

The purpose of this statement is to outline some of our procedures relating to the confidentiality and security of sensitive personal information, including social security numbers, disclosed to us by prospective and existing residents. For the purposes of this statement, the term “sensitive personal information” shall mean an individual’s first name or first initial and last name in combination with any one or more of the following items, if the name and the items are not encrypted: (i) social security number; (ii) driver’s license number or government-issued identification number; or (iii) account number or credit or debit card number in combination with any required security code, access code, or password that would permit access to an individual’s financial account. This term does not include publicly available information that is lawfully made available to the general public from the federal government or a state or local government.

1. **Collection and use of sensitive personal information.** When you apply to rent a unit in our community, we will ask you to disclose certain sensitive personal information on your rental application and possibly other lease documentation. This sensitive personal information will be used by us for business purposes including confirmation of your identity, determination of your eligibility for rental and collection of amounts you owe.

2. **Protection and access to sensitive personal information.** We will keep the sensitive personal information you provide to us in our files. If you become a resident in our community, we will keep the sensitive personal information in a resident file. If you do not become a resident, we will keep your sensitive personal information in a general file. Personnel with the owner and management company, if applicable, will have access to our files. We also reserve the right to disclose sensitive personal information for business related reasons to others such as independent contractors, credit reporting agencies, collection agencies or prospective purchasers or their agents in a manner allowed by law.

3. **Disposal of records containing sensitive personal information.** It is our policy to dispose of records that contain sensitive personal information by shredding, erasing, or by other means making the sensitive personal information unreadable or undecipherable.

4. **Taking corrective action.** In the event that you experience identity theft or we discover that there has been unauthorized acquisition of computerized data that compromises the security, confidentiality, or integrity of sensitive personal information, as defined above, we will comply with all applicable law with respect to taking appropriate corrective action.

This statement has been designed to meet the requirements of applicable law with respect to the adoption of a privacy policy. Nothing contained in this statement shall constitute a representation or warranty of any type whatsoever that sensitive personal information will not be misplaced, duplicated, or stolen. No liability is assumed with respect to any such occurrences.

If you choose to submit an application through this website, information entered as part of your application can be changed at any time prior to submission. After the application has been submitted you can only change information by contacting the property directly.

Our website may from time to time contain links to other websites that may collect sensitive personal information. This Statement does not extend to such any other parties, including such third party

websites, and as such, neither the owner of the property nor Venterra Realty Management (“Venterra”) assume any responsibility for the privacy practices or policies of such third parties nor for the content of such third party websites. We recommend that you read the privacy statements of such third parties and make an informed decision as to whether you wish to visit their website or provide personal information to such third parties

BROWSING THE VENTERRA WEBSITES

(www.venterralive.com & online.venterralive.com/myhomematters)

Together with our service providers, we collect IP (Internet Protocol) addresses from all Venterra website visitors as well as other related information, such as your operating system, your internet browser, page requests and the average time you spend on our website. This information is used to help us generally understand our Venterra website activity and to monitor and improve the overall Venterra website experience.

COOKIES

As you browse the Venterra website, advertising cookies will be placed on your computer so that we can better understand your interests. A “cookie” is a small amount of data that our website can send to your internet browser which may then be stored on your computer’s hard drive so that we can recognize you when you return to our website in the future. If you have registered with the Venterra website, these cookies may let us know who you are and identify your browser as one that has visited the Venterra website before. These cookies may also be required to access your account information (which is securely stored on the hard drive of our computer) in order to allow us to deliver our products and personalized services to you.

You may set your Web browser to notify you when you receive a cookie or to not accept certain cookies. However, if you decide not to accept cookies from our Venterra website, you may not be able to take advantage of all of the features of our website.

ANALYTICS & REMARKETING

We also use cookies to provide us and our third party service providers, such as Google Analytics (“GA”), with the ability to gather and analyze information about the areas that you visit on the Venterra website that will be used to personalize our website in accordance with your interests and assumed preferences. In addition, you may view advertisements posted on the site by Google or other third parties. Through first-party and third party cookies, as well as related technologies such as web server logs, tracer tags and web beacons, these third parties may collect information about you while you are visiting the Venterra website and other websites. They may use this data to show you advertisements on the Venterra website and across the Internet based on your prior visits to the Venterra website and elsewhere on the Internet. We do not collect this information nor do we control the content of the advertisements that you will see from these third parties.

For more information on GA, see: ["How Google uses data when you use our partners' sites or apps"](#).